HARDLEY RUNNERS

Job Description – Publicity Officer

Post currently held by

Vacant

Aims

To publicise the Hardley Running Club and its achievements in various ways. For example, advertising our Beginners Course, the Solent Half Marathon and social events.

A: The Local Press

By sending race results and club members achievements to local newspapers (Information is obtained from club websites, runner's reports and the Hardley website.)

1. **Lymington Times:**
   The sports editor is James Henley, james.henley AT advertiserandtimes.co.uk and he must receive the article by Tuesday 12pm for inclusion in the following Fridays' paper. He tries to include our articles the same week if possible, depending on space. Send photos of runners.

2. **Waterside Herald:**
   Editor AT herald-publishing.co.uk Only send articles of special interest or achievements. Photo required. Published once a month with deadline for each month.

3. **Southern Evening Echo:**
   Send articles of special interest or achievements to Malcolm Price at mc123456 AT tiscali.co.uk. Even so, they may well not be included.

B: Website and Applemore Notice Board

1. Send articles to Simon Ibbotson, webmaster, simon.ibbotson AT gmail.com as long as not already on webpage.
2. Send articles to Chris Harris, who will put articles on the Applemore notice board, energybar6 AT btinternet.com.

C: Posters

Posters advertising the club may be displayed at Gang Warily Recreation Centre, if space allows. Hythe Library has a local society's folder in which details of the club can be inserted.

Contact me if you have any questions or need any help

Updated April 2025