



HARDLEY RUNNERS

Job Description – Publicity Officer

Aims:

To publicise the Hardley Running Club and its achievements in various ways.

A: The Local Press

By sending race results and club members achievements to local newspapers.
(Information is obtained from club websites, runners reports and the Hardley website.)

1: Lymington Times.

The sports editor is Dee Flanagan sport **AT** advertiserandtimes.co.uk and she has to receive the article by Tuesday 12pm for inclusion in the following Fridays' paper. She tries to include our articles the same week if possible, depending on space. She also likes to use photos of runners and adds them to her files for future reference as well.

2: Waterside Herald.

Editor **AT** herald-publishing.co.uk Only send articles of special interest or achievements. Photo required. Published once a month with deadline for each month.

3: Southern Evening Echo

Send articles of special interest or achievements to Malcolm Price at mc123456 **AT** tiscali.co.uk. Even so, they may well not be included.

B: Website and Applemore Notice Board

1. Send articles to Jeremy Barber, webmaster, jmkpbarber **AT** supanet.com as long as not already on webpage.
2. Send articles to Chris Harris, who will put articles on the Applemore notice board. Energybar6 **AT** btinternet.com

C: Posters

Posters advertising the club may be displayed at Gangwarily sports centre, if space allows. Hythe Library has a local society's folder in which details of the club can be inserted.